



**SHIRLEY GEORGE  
FRAZIER**



Shirley George Frazier

**TITLE**

- ✓ Creative Business Expert
- ✓ Internationally-Recognized Author
- ✓ In-Demand Keynote and Conference Speaker

Shirley George Frazier is recognized as a worldwide authority on small business and marketing success for creative professionals. In business since 1990, Shirley is president and creative director of Sweet Survival LLC, a consulting firm assisting aspiring entrepreneurs to turn their creative passion into profitable businesses. Shirley travels extensively to deliver keynote presentations and seminars at conferences, trade shows, and private events. She also dispenses small business advice on broadcast television, podcasts, and blogs.

**KEYNOTE AND CONFERENCE ENGAGEMENTS**

- BlogHer
- NY Now
- World Tea Expo
- Fancy Food Show
- California Gift Show
- Chicago Home & Market
- Spa & Resort Conference & Expo
- New England Products Trade Show
- Gift Shop Management Symposium
- Small Business Development Centers



**REQUESTED TOPICS**

- Start Your Business Now While in a State of Confusion
- Oops - Was that Your Email I Just Deleted?
- Permission to Kick Customer Rudeness to the Curb
- Why My Hair is Curly, and Other Ideas that Untangle Social Media

**TESTIMONIAL**

"Your presentation was absolutely fabulous! The wide range of marketing tips you shared with the participants were practical, imaginative and accessible. I have no doubt that your suggestions will help many of the women who attended to significantly improve their approach to marketing in the future."

Tahirih Cook  
Coordinator of Training and Counseling  
American Women's Economic Development Corporation, NY

